



Build more comfortable, energy-efficient homes with incentives from DTE Energy

Join the DTE New Home Construction Program and earn incentives while delivering the high-performance homes that today's buyers are looking for. Builders receive financial support, technical guidance and program resources to help create homes that offer greater comfort, lower energy costs and strong market appeal.



Give your customers what they want for their homes

Homebuyers are increasingly looking for homes that deliver comfort, efficiency and long-term savings. Building energy-efficient homes allows you to meet this demand while strengthening your competitive position. DTE supports Michigan builders throughout the construction of energy-efficient homes. Through financial incentives, technical guidance and program support, we help you elevate your homes to enhance long-term value for your customers.

Turn energy efficiency into a competitive advantage

As a participating builder, you can:

- Differentiate your homes in a competitive market
- Increase buyer confidence with high-performance construction
- Strengthen your brand with energy-efficient offerings
- Deliver added value without sacrificing quality
- Access incentives that help offset construction costs

Your customers will benefit from:

- Lower monthly energy costs through improved efficiency
- Enhanced indoor comfort with more consistent temperatures
- Improved indoor air quality
- Long-term value and durability
- A home designed to perform from day one

Earn more when you build better

DTE offers performance-based incentives designed to reward higher efficiency and all-electric construction.

Key highlights:

- Incentives increase as home performance improves with lower Home Energy Rating System® (HERS®) scores
- Additional value for all-electric and heat pump technologies
- Opportunities across single-family and connected housing

Top incentive opportunities include:

- Up to **\$3,750** for high-performance, all-electric single-family homes
- Incentives available for gas, combo and all-electric builds
- Multiple pathways to qualify based on design and performance
- Deliver added value without sacrificing quality
- Access incentives that help offset construction costs

A simple path to participation and incentives

- 1. Partner with a certified HERS Rater.**
Work with a HERS professional to ensure homes meet program requirements.
- 2. Build to meet performance standards.**
Construct homes that align with ENERGY STAR® or program efficiency criteria.
- 3. Verify and submit.**
Your HERS Rater will validate the home's performance and submit required documentation.
- 4. Receive your incentive.**
Once approved, DTE issues your rebate.

House Type	ENERGY STAR	HERS Score	All-Electric CC ASHP or GSHP	Combo	Gas Only	Electric Only
Single-Family Housing	Yes	60-57	\$2,000	\$1,500	\$800	\$750
		56-50	\$3,000	\$1,750	\$1,300	\$950
		Below 50	\$3,750	\$2,000	\$1,600	\$1,200
	No	60-57	\$1,000	\$1,250	\$700	\$500
		56-50	\$2,250	\$1,600	\$1,200	\$750
		Below 50	\$3,000	\$1,800	\$1,400	\$1,000
Connected Housing	Yes	60-57	\$1,500	\$750	\$500	\$400
		Below 57	\$2,500	\$1,000	\$650	\$550
	No	Below 57	\$1,250	\$700	\$400	\$450

Start building higher-performing homes today

Connect with a DTE Account Manager to learn how the New Home Construction Program can support your next project.

Ready to get started?
DTENewHomes@icf.com
dteenergy.com/newhomes



Scan the QR code
to join the program