

2025 DTE Energy Participating Builder Benefits

Please see the chart below for all new home incentive amounts.

DTE is committed to reducing our environmental impact, one household at a time.

How the incentive structure works

The DTE New Homes Program offers financial incentives and marketing and technical assistance to builders who install eligible residential units in its service territory. Through DTE and ENERGY STAR® partnerships, residential customers receive increased comfort, energy savings, quality and overall satisfaction in a new energy-efficient home.

Three great reasons to become a participating builder:

1. Receive financial incentives

Performance incentives of \$10/MCF of natural gas saved and \$0.25/kWh of electricity saved over building code minimums are available for eligible new homes. ENERGY STAR homes will receive a supplemental \$350 bonus for natural gas or combo homes and a \$300 bonus for electric-only homes.

In addition, participating builders may also earn supplementary incentives for silver, gold and platinum bonus measures listed on michiganrebates.com/newhomes. Builders can mix and match silver, gold and platinum measures to maximize their incentive, up to the maximum incentive levels in the adjacent table.

2. Advance your skills

Participating builders have access to on-site technical training for project managers, supervisors and related subcontractors. Trainings cover Michigan's energy code, ENERGY STAR Version 3.1 best practices for HVAC contractors and more. You will learn how to construct high-efficiency, high-quality homes while minimizing delays associated with code inspections.

3. Market your business

DTE provides marketing and sales collateral, including social media content to educate homeowners on the benefits of building an energy-efficient home.

The maximum level of incentives allowed for detached housing are as follows:

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(HERS 60 or less)		
	Standard	ENERGY STAR®
Electric	\$1,500	\$1,800
Combo	\$2,100	\$2,450
Gas	\$1,300	\$1,650
(HERS 45 or less, and a cold-climate heat pump must be used as the primary heating/cooling equipment)		
	Standard	ENERGY STAR
Electric*	\$3,500	\$3,800
Combo	\$3,500	\$3,850

*If home's only energy provider is DTE, then DTE will honor \$350 ENERGY STAR bonus

Homes must have a rough HERS inspection on or after Jan. 1, 2025. Homes with an earlier rough HERS inspection date qualify under the 2024 Program guidelines and incentives.

Eligible connected housing (townhomes, condominiums, duplexes, apartments, row houses, flats and cooperatives) will receive a 25% discounted rebate on measures and ENERGY STAR bonuses. Maximum incentive levels are also discounted by 25% compared to the detached housing maximum level of incentives.

For more information, visit michiganrebates.com/newhomes, call **313.568.5267** or email dtenewhomes@icf.com.

