



## INCREASED DIAGNOSTIC AC TUNE-UP AND AC REPLACEMENT INCENTIVES FOR CUSTOMERS IN ZIP CODE 48173

DTE Energy has kicked off a limited-time program to reduce energy in targeted areas. To drive this initiative, DTE is offering 4,500 qualifying residential electric customers, who live in zip code 48173, increased rebates on air conditioning replacements and diagnostic AC tune-ups. Customers will be sent this offer directly via postcard and email.

### Promotion details:

- Triple standard rebates on AC replacements and diagnostic AC tune-ups. Up to \$225 value on diagnostic AC tune-ups.
- All DTE electric customers within the 48173 zip code are eligible for this promotion.
- Valid for installation dates between Jun. 1 and Sept. 30, 2024. Rebate applications must be submitted by Oct. 31, 2024.
- Ensure that customers are aware that a **diagnostic** tune-up must be performed to be eligible for the promotion. Customers may only receive the increased rebate if the tune-up meets our basic program requirements.
- Please review the [Energy Efficiency Directory](#) to identify whether you are listed in our system as a utility-grade AC tune-up provider. If you are listed as a utility-grade AC tune-up provider and NOT a DTE AC tune-up provider, then please let us know right away so we can remove that service offering from your profile.

Upgrade	Standard Rebate	Customer Total Qualifying Rebate
Diagnostic AC Tune-Up	\$75	Up to \$225 <sup>†</sup>
Central Air Conditioner Replacement (14.3-15.99 SEER2)	\$100	\$300
Central Air Conditioner Replacement (16-16.99 SEER2)	\$200	\$600
Central Air Conditioner Replacement (17+ SEER2)	\$300	\$900

<sup>†</sup>Service must be provided by a qualifying tune-up provider

### How do I help my customers apply?

1. Confirm that your customer is located in the 48173 zip code and has an active DTE electric account.
2. Call an Account Advocate at 855.539.1906 or email [dtehvac@icf.com](mailto:dtehvac@icf.com) if there are any concerns if their address qualifies.
3. Go through the HVAC rebate submission process as you normally would, and when prompted, enter promo code DTEAC48173 and submit. Our team will once again confirm that the customer address qualifies and apply the appropriate bonus for all qualifying measures.

If a customer is enrolled in DTE's separately metered CoolCurrents program and you replace their central air conditioner, be sure to reconnect DTE's Load Control Device to the 24-volt power supply. This will ensure the customer remains in compliance with the CoolCurrents program. Please email [coolcurrents\\_feedback\\_account@dteenergy.com](mailto:coolcurrents_feedback_account@dteenergy.com) or call 800.477.4747 with any questions.

If you have any questions about this promotion, please contact your Account Manager or a DTE HVAC Account Advocate.

Thank you,

DTE Energy Efficiency Team  
855.539.1906  
[dtehvac@icf.com](mailto:dtehvac@icf.com)

DTE | 1 Energy Plaza | Detroit, MI 48226 US

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