



INCREASED INCENTIVES FOR ELECTRICALLY HEATED HOMES

As part of our commitment to energy efficiency and sustainability, DTE Energy is pleased to announce increased incentives for homes primarily heated with electricity. These enhanced rebates are designed to benefit both homeowners and contractors like you.

DTE will increase rebate levels for the following measures:

- A BPI-certified energy assessment AND
 - Blower-door guided air sealing AND
 - Residential insulation measures
- **Eligibility Criteria**
 - The program applies to single-family homes (no multi-family or new homes).
 - Homes must be primarily heated with electricity provided by DTE.
 - A BPI-certified technician must complete the blower door test.
 - Air sealing must achieve a 10% or more reduction in infiltration.
 - Customer must agree to an in-home inspection to confirm eligibility and ensure work was completed as intended.
 - **Incentives**
 - If all eligibility criteria are met, the customer is eligible for a rebate of 50% of their total cost of eligible measures up to a maximum of \$5,000.
 - The incentive will not be applied to taxes, fees, or service charges. These items must be listed as separate line items on the invoice.
 - Examples:
 - If a customer's eligible measures amount to a total of \$1,200, they will receive a rebate of \$600.
 - If a customer's eligible measures amount to a total of \$33,000, they will receive the maximum rebate of \$5,000.

How do I help my customers apply?

1. Confirm that your customer's home is primarily heated with electricity provided by DTE.
2. Call an Account Advocate at 855.539.1906 or email mydteprogram@icf.com if there are any concerns about your customer's eligibility.
3. Go through the Home Performance rebate submission process as you normally would, and when prompted, enter the promo code ELECTRIC24 and submit. Our team will once again confirm that the customer qualifies and apply the appropriate bonus for all qualifying measures.

Thank you for your continued support of the DTE Home Performance and Insulation Programs! Please contact the account advocate team or your account manager for additional support.

Thank you,

DTE Energy Efficiency Team
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