

DTE Energy participating builder benefits

Please see the chart below for all new home incentive amounts

How the incentive structure works:

The DTE New Homes Program offers financial incentives and marketing and technical assistance to builders who install eligible residential units in its service territory. Through partnerships, residential customers receive increased comfort, energy savings, quality, and overall satisfaction in a new energy efficient home.

Three great reasons to become a participating builder:

1. Receive financial incentives.

Performance incentives of \$10/MCF of natural gas saved and \$0.25/kWh of electricity saved over building code minimums are available for eligible new homes. Participating builders may also earn additional incentives for silver and gold bonus measures. Total incentives may reach as high as:

\$1,400

for a combined **gas and electric** (combo) house

\$1,000

for a **gas only** house

\$750

for an **electric only** house

	Silver	Gold
Furnace	\$200 96%-96.99% AFUE	\$250 97% AFUE or higher
Infiltration	\$125 3.25-2.76 ACH50	\$200 2.75 ACH50
Water heater	\$75 EF 0.67 or higher (tanked units)	\$100 EF 0.82 or higher (tankless)
Air source heat pump	\$200 15-15.99 SEER	\$300 16 SEER or higher
Ground source heat pump	\$300 17-18.99 EER	\$350 19 EER or higher
Ductless mini-split heat pump		\$300 21 SEER or higher
Lighting	\$50 90% or more LED	\$100 100% LED
Pay for performance	\$10/MCF of natural gas saved	
Pay for performance	\$0.25/kWh of electricity saved	

2. Advance your skills.

Participating builders have access to onsite technical training for project managers, supervisors, and related subcontractors. Trainings cover Michigan's energy code, best practices for HVAC contractors, and more. You will learn how to construct high-efficiency, high-quality homes while minimizing delays associated with code inspections.

3. Market your business.

DTE provides marketing and sales collateral, including social media content to educate homeowners on the benefits of building an energy efficient home.

For more information, visit
Michiganrebates.com,
 call **313.568.5267**, or email
dtenewhomes@icf.com

Homes must have passed pre-drywall inspection on or after Jan. 1, 2020, and be submitted in the program's online incentive system on or after Jan. 1, 2020. All homes must meet a HERS Index of 60 or lower and satisfy all program requirements in effect on the date the building permit is issued. Incentives are available only for measures associated with the gas, electric, or combination service provided by DTE.

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